Cloud apps · closed models

Pick the best AI video model, then the cheapest app

Use the daily leaderboard to choose a model, check which apps offer it, and write prompts that work. The model sets the quality; the app sets the price.

VideoToShorts · https://videotoshortsconverter.com/workflows/text-to-video-best-model-cloud · checked November 19, 2026

COST
Varies by app and plan; many have free credits

TIME
15 minutes to first clip

LEVEL
Beginner

HARDWARE
Any browser.

What you need

Higgsfield: Many models in one subscription

Krea: Multi-model creative workspace

Kling AI: Kling models first-hand

Seedance 2.5: ByteDance model, via apps

Kling 3.0: Kuaishou model, via apps

Veo 3.1: Google model, via apps

MiniMax H3 (Hailuo 3): MiniMax model, open weights

Best for: Ads and product shots, Short visual hooks, Anyone without a strong GPU.

Steps

1 Choose the model

Open our models page. Check the daily Artificial Analysis leaderboard for text-to-video or image-to-video, then filter by what you need: clip length, native audio, and open or closed weights.

2 Find apps that offer it

Each model page lists the apps a source says offer it. Prices per clip differ between apps for the same model, so compare plans before subscribing.

3 Start from an image for control

Image-to-video usually gives more predictable results than text alone: make or pick a strong first frame, then describe the motion.

4 Prompt in four parts

Subject, action, camera, light. Example: a red sneaker rotates on a white plinth, slow 360 orbit, soft studio light. Keep one action per clip.

5 Generate short, then extend

Make 5-second tests first. Extend or upscale only the take you will use, since longer and higher-resolution clips cost more credits.

6 Edit and post

Combine clips in any editor, add captions (see our free captions workflow) and export 1080x1920 for Shorts, Reels and TikTok.

Questions

Which AI video model is best right now?

It changes every few weeks. Our models page shows the current Artificial Analysis Video Arena top 15, refreshed daily; scores within each other's confidence interval are effectively tied.

Is it cheaper to use the model maker's own app?

Not always. Multi-model apps bundle credits across models; compare the per-clip cost for the model you use most.

Sources

- Artificial Analysis Video Arena
- Our model pages with sources

Commands checked against each tool's docs on November 19, 2026.