Cloud apps · closed models

AI B-roll for a talking-head Short with hosted models

Generate a few short B-roll shots with a hosted video model to cover cuts in a talking-head Short. Pick the model on the leaderboard, the app by price, and keep each shot to one action.

VideoToShorts · https://videotoshortsconverter.com/workflows/ai-broll-for-talking-head-cloud · checked November 19, 2026

COST
Varies by app; many have free credits

TIME
20 to 40 minutes per Short

LEVEL
Beginner

HARDWARE
Any browser.

What you need

Higgsfield: Many models in one subscription

Krea: Multi-model workspace

Google Flow: Google's video models

Veo 3.1: Google model, via apps

Kling 3.0: Kuaishou model, via apps

Seedance 2.5: ByteDance model, via apps

Best for: Covering jump cuts, Illustrating abstract points, Product and explainer channels.

Steps

1. **Mark where B-roll goes**

   Watch your edited talking-head clip and note 2 to 4 moments where a visual would help: a jump cut, a number, an object you mention.

2. **Pick a model and an app**

   Check the current leaderboard for image-to-video, then choose an app that offers that model on a plan you can afford. Credits per clip differ between apps.

3. **Make a first frame**

   Image-to-video gives more control: create or pick a still that matches your video's look, then describe only the motion.

4. **Prompt one action per shot**

   Subject, action, camera, light. Example: steam rises from a coffee cup on a desk, slow push-in, soft window light. Generate 5-second shots.

5. **Edit them in**

   Place each shot over the matching moment in any editor, keeping your voice underneath. Keep B-roll short (2 to 4 seconds) so the speaker stays the anchor.

6. **Caption and export**

   Add captions (see our free captions workflow) and export 1080x1920.

Questions

Do I need to disclose AI-generated B-roll?

Some platforms require labeling realistic synthetic content. Check each platform's current policy.

Which model is best for B-roll?

For short, single-action shots most top models do well. Check the daily leaderboard and pick by price per clip in the app you use.

Sources

- Our daily leaderboard (Artificial Analysis Video Arena)
- Our model pages with sources

Commands checked against each tool's docs on November 19, 2026.